

, QIRUPDWLGRDWDQSGURFHWKHQ59BW
\$ JXLGHIRU9HWHFWLQDHXBQG9HWHULQDU\3UDFWLWLRQ

+RZ ZH XVH FOLHQWQGRPSDDWKR8Q 'DWD 3URWHFWLWRQ /
:KDW \RX SURDYLGRXU UHVSROVLEHQWLWHLWVRQDODBBVDQGVXFK DV
DGGUHVVSURYLGRXGDEADWD &RQWRUDDO'DWDHVVRRU U S/KUHSRVHV
RUHIFUUDQG RWKHU DHHQJHYDIEW/QFVQLQLF

,W HVOE ELQXDFFRUGDQ'DHWZLWKR8V.HFWLWRQ /DZ DQG WKH *HQHUDO
5HJXODVRLGRQRXDDV WDWDRQWURDYCHBSHQORUWK8 FOLHQW RI WKH
UHIHUUDOW /KH x•

H SXUSRQBVRQDOWLO VXFK WLPH DV

WKH\ UHJLVWHU ZLWK XV

7KH ODZ UHTXLUHV WKDW KZBYGRKMP5DQWHDG JHRPHQW QRW QHFHV
FRQWUDFW VHWLWQJ RXW UHVSHFWLYH UROHV DQG UHVSROVLEL
LQFOXGLQJ ZKFDLQGRQWDFDOLV WKHRZDHLWUWBRQARRISV8HQQU ULJKV
XQGHU WKH *'35

7KLV GRFXPHQW LQ FRPBLDQWLSQLZOVKSSAVLWFHQBWRWPKDWLWRQ
\RX SURYWR \RXU FOLHQWV UHJDUGLQXJOKBBHQWVGLWVDUZHTXKUXMP
ODZ

,I \RX ZLVK WR KDYH DRURDPURIHPRQWUZLFWK XV GDVHD#SOFDFHXFR
KRZHV WKH SULPDU\ SURWHFWLWRQ IRU FOLHQWV VKRXCOCVER WKH
WKHP

:KDWHKRODGRXU UHVSROVLEHWLWHLWVLRQW WKHQ HQJDJHV ZLWK
SHUVRQDO GDWD ZLQKDBFRDUSDRWFHFWLWRQ /DZ DQG WKH *HQHUDO
5HJXODWZLRQGDWD ZH FROOHFWLGLQWFLWOWKHRRPSDDWDDWDRQV
&RQWUROOHU

:HXVH WKH FOLHQW SHUVRQDODGGVFRPSORFWGHWKMRFDDQDBBO LQV
ELOOLQJ DQG ZLWK PDDHNUHVRQVHQWFSGLQWFLWDFHDFDUBSSRLQWPHQ
YDFFLQDWLWRQ UHPLQGHUV RU IROORZLQJ XS ZLWK FOLHQWV RQ
SUDFWLFHHHGLQJ HQYLURQPHQW WKUDQGLQGXFRDLYRQWDMHZKIDRF
DGYDQFH DQG HQKQFH YHFDHODQDFHOCSDWUHDQVCPHCKM RI GLVHDVH

:HLQIRWFFLHQW RI RXU XVH RIRWKEHLRSDQJDDQGVEMHJKW WUDWLRQ
WKURDXJKOLHQW 3UDQGFZLWVKHUMH'URKQFRWHRFOLFL\

,I \RX KDYH DQ\ TXHULHV RU FRQFHUQV DERXW KRZ VHPDQDJH y
GDWD#UYFDFXN

)XUWKHU UHTECHLWQWRUPDWLWRQ LQXUHSRDUVWRLY\$QVHKRXJK
JHQHLDHDOOGBRMRLVLSRQV WKDW IURP WLPH RMRRXULPHFZHO DPHP
DFDGHPLF DVWDXBRUQWRQWDFW \RXU VRODLVQWQLGRQWGHVW
FRQWDFW WKNHPKDEGWRVSDUWLFLLSRXWMLKBRVCSHOKUHFH WR XV XQOH

